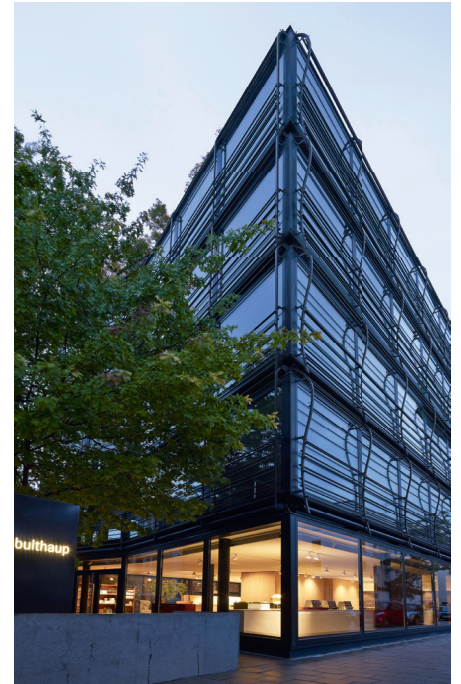


Become a bulthaup partner



Everything we do, we do with passion.
If we are enthusiastic, we can inspire others.

As a bulthaup partner, you are an independent retail partner and brand ambassador in your respective market environment. You benefit from the high level of awareness we enjoy as a premium global brand. Our brand image and products will set you apart from your competitors.

bulthaup

We select our retail partners carefully and concentrate on a small number who offer a perfect fit.

This selective and uniform sales concept provides long-term protection for the investments of our authorized partners. The international bulthaup network comprises some 400 retail partners in over 50 countries. When selecting bulthaup locations – and entirely in keeping with our business philosophy – quality and exclusivity are paramount.



As soon as the process of selecting the location of your bulthaup showroom starts, our sales team will be on hand to provide support, thereby helping to ensure your long-term success. First, a detailed potential analysis is carried out and a business plan is drawn up for the next five years in order to ascertain the most suitable location.

Together with our Corporate Architecture department, we develop a showroom concept with you that is completely consistent with the bulthaup brand image. Local conditions that also reflect your individual and personal character are factored into the development process.

As brand ambassadors, you and your employees are the most important interface between the customer and us as a manufacturer.

The customer expects a reliable partner who is able to expertly assess spatial relationships and to attentively satisfy their personal wishes and requirements. A bulthaup partner is able to plan a living space holistically and entirely in keeping with a client's desires, always conveying the impression that the correct purchase decision is being made.

Experience shows that managing a bulthaup showroom entails the following duties and functions: Management, marketing, accounting, sales, planning, interior design, order handling, and assembly. We will be happy to advise you on the development and training of your team.

We build strong professional partnerships with our dealers around the world, and support you right from the outset with all business issues so that you can set out toward a successful future with bulthaup.

If we've sparked your interest, we look forward to hearing from you, having a one-to-one conversation and, most importantly, to many years of a profitable, successful collaboration!

You can find our contact form at:
www.bulthaup.com/bulthaup-dealer

